



FOR IMMEDIATE RELEASE
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Inverness Growth Management Strategy Entering Next Phase of Project

INVERNESS, N.S. – The Municipality of the County of Inverness in partnership with Develop Nova Scotia and UPLAND Planning + Design Studio are continuing with the preparation of the community of Inverness Growth Management Strategy. The project began with public consultations in the spring and summer of last year, followed by technical studies over the fall and winter. The next stage of consultation with the community is now underway.

“The Growth Management Strategy needs to reflect the desires and priorities of the community. The Municipality is looking forward to collecting feedback on the work completed so far and will make adjustments based on additional input from the community,” says Keith MacDonald, CAO of the Municipality of the County of Inverness.

This phase of the project begins with a publicly available ‘What We Heard Report’ that summarizes the opinions voiced during the initial round of consultations. Based on this report and the analysis completed to date, the consultants have also prepared a set of Guiding Principles for the future growth of the community.

“The Municipality wants to hear from the community if residents agree with the summary of opinions presented in the report. It is important to gain validation that the Guiding Principles reflect the vision people have for the future of Inverness,” says CAO MacDonald. “This is a very important element of the project and the final steps in the Growth Management Strategy will be guided by these principles.”

The community of Inverness has become an international tourist hot spot over the last decade. The community has subsequently seen economic growth and investment, as well as significant pressures on infrastructure and the housing market. For a sustainable and inclusive future, the Municipality is keen to focus first and foremost on the needs of the local community.

“We’re proud to support the people of Inverness in building this vision for their community. It’s important to share back and validate what we’ve heard through engagement as we know the

success of this plan will be in the extent to which it reflects the ideas and ambitions of the local community,” says Jennifer Angel, CEO, Develop Nova Scotia. “We encourage people to take the time to reflect on what’s shaping up and confirm it captures their priorities for the residents of Inverness, as well as visitors, now and in the future.”

“The Municipality and its partners are working with the residents of Inverness to build a planned path for growth that is reflective of the people that live and work in the community. It is an exciting process that will be replicated in communities throughout Inverness County,” says MacDonald.

The ‘What We Heard Report’ and ‘Guiding Principles’ have been uploaded to the municipal Inverness Growth Management Strategy website, which can be accessed through the following link: www.invernesscounty.ca/invernessgrowthstrategy. The Municipality is inviting the public to comment on the materials.

***UPLAND Planning + Design Studio** is an award-winning collaborative team of landscape architects, planners and engagement specialists. Their understanding of rural Cape Breton communities, the impacts of a seasonal workforce on an area and the changing nature of coastal villages will be indispensable in the development of the Inverness Growth Strategy Plan. They have partnered with CBCL Limited, experts in environmental services and infrastructure, and Turner Drake, which boasts decades of experience in real estate solution planning and land-use management. The Municipality is confident that together, this team will design a plan for the future growth of the community of Inverness that will prioritize the values and interests of residents as well as the needs of visitors.*

***Develop Nova Scotia** is a provincial crown corporation, working closely with communities and partners to build on the province’s natural assets. They aid in the development of strategic economic infrastructure to support inclusive economic growth and work with communities and partners to make Nova Scotia an incredible place to live, work, invest and visit. For more information, visit <https://developns.ca/>.*

***Inverness, Nova Scotia** is a coastal community with kilometres of beautiful shoreline, two of the world’s top critically-acclaimed golf courses with a third to open soon, hard-working and kind residents, and a plethora of recreational, cultural and social engagement opportunities. It is one of many vibrant villages within the Municipality of the County of Inverness.*

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