



## **Boardwalk Parade to Launch Summer Tourism Season with a Splash**

May 16, 2011

HALIFAX - Haligonians will get a taste of what summer 2011 has in store with a single event that will bring some of Nova Scotia's best-known celebrations to the Halifax waterfront.

The Waves of Summer Parade, presented by Casino Nova Scotia, Impact Communications and Waterfront Development Corporation, will hit the Halifax boardwalk on **Saturday, June 4 at 2:30 pm**, bringing with it a sample of what people can expect to see at local attractions, festivals and events this year.

The parade will make its way from the Cunard Parking Lot (between Emera and Bishop's Landing) to Casino Nova Scotia, and include highlights from the Nova Scotia International Tattoo, Halifax Greek Fest, the Nova Scotia In-Water Boat Show, Mawi'omi 2011, Lebanese Festival Halifax, Halifax International Busker Festival, Parks Canada, Halifax Pride, and many more. There will also be showcase performances by an array of street artists and musicians, including the Casino Entertainment Troupe.

The celebration will culminate in a free show on Casino Nova Scotia's outdoor stage beginning at 4:30 pm. The lineup of stage artists will be announced soon.

Helen MacMillan-Baker, Regional Vice-President and General Manager of Casino Nova Scotia said Waves of Summer is an opportunity to celebrate the very best of the city's festival season.

"As the anchor on the waterfront, Casino Nova Scotia is excited to present this inaugural event," she said. "We want everyone to come away with a list of local attractions and events they would like to incorporate into their summer plans, for themselves and friends and family who may visit this summer. It will definitely spotlight the waterfront's iconic scenery and Halifax's one-of-a-kind amenities and experiences in a way that offers something for everyone."

Colin MacLean, President and CEO of Waterfront Development said Waves of Summer is a free, family-friendly event that will kick-start the summer.

"It combines many of the things people love: the Halifax waterfront, a parade and a taste of the upcoming event season," he said.

For more information on Waves of Summer, please visit: [www.wavesofsummer.ca](http://www.wavesofsummer.ca)

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# WAVES OF SUMMER PARADE

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