

WATERFRONT DEVELOPMENT CORP.--Surf at the Water's Edge;
Halifax Waterfront Goes Wireless

The most visited destination in Nova Scotia now offers free wireless service in key Halifax Harbourwalk areas from the Cable Wharf to Tall Ships Quay.

"The activity of the waterfront has historically connected Nova Scotians with the world and the wireless waterfront develops upon this," Colin MacLean, president and CEO, Waterfront Development Corporation said today, Sept. 16. "From our shores, a person can connect with anyone in the world, for free."

The wireless waterfront provides yet another attractive feature for residents, tourists, and marine services users. Access is easy: connect to Wireless-Waterfront through a wi-fi utility, choose a browser, review and agree to the user terms and conditions.

"Wireless capability is the perfect enhancement for anyone choosing to live, shop, work and play along the waterfront," said Gordon Laing, president, Southwest Properties, developer of Bishop's Landing. "Visitors will have access to luxurious retail outlets and residences, and also the ability to connect online in this vibrant part of Halifax."

Until Oct. 31, when Waterfront Development staff spot someone surfing the Internet on the Harbourwalk, the person will get a code to log in to the my-waterfront.ca website to enter a contest.

The grand prize is an Apple iPad. Splice Training will provide two hours of training and accessories.

The wireless infrastructure was built using Cisco Outdoor wireless technology, a robust system installed by Unis Lumin.

The Corporation invested \$85,000 to purchase the network of antennae. This service will drive new traffic to the waterfront, increase marine services business, and enhance visitor experience. The infrastructure provides an opportunity to develop new revenue streams and can support other functions such as security.

Waterfront Development Corporation is a provincial Crown corporation developing the strategic potential of the four waterfronts in Bedford, Dartmouth, Halifax and Lunenburg. Revenues are directly reinvested in the waterfronts to drive economic opportunity, enhance tourism, provide experiences and reflect and protect marine heritage.

FOR BROADCAST USE:

The most visited destination in Nova Scotia now offers free wireless service.

Waterfront Development Corporation announced today (September 16th) that free wi-fi is available at key Halifax Harbourwalk areas from the Cable Wharf to Tall Ships Quay.

Until October 31, if a Waterfront Development staff member spots someone surfing the Internet on the Harbourwalk, the person will get a log-in code to enter a contest to win an Apple iPad.

Visit W-W-W my DASH waterfront DOT c-a for contest details and to learn about events, services and projects.

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